



Show Caprice Brands and the World Your Artistic Talent

**If you have the right stuff, Deadworld Beverages may use
your design on a label, carton or retail promotion!**

Caprice Brands LLC (Caprice) and Deadworld Beverages invites artists to submit and post an illustration drawing design on the Caprice Brands website (capricebrands.com) "Fan Page". Caprice will allow individuals in compliance with the CONDITIONS OF ARTISTIC DESIGN SUBMISSION to submit illustrations / drawings, black & white or color, of a **"zombie character or zombie character grouping"** of their own design via upload to the Caprice Brands website on the "fan page" for public viewing.

Basic Program Rules:

1. Designs must represent an original character submitted by the artist as owner / creator of the character and artwork execution.
2. By submitting an original illustration / drawing design artists extend Caprice full and complete use rights to the artwork in any manner or application to which Caprice deems to be appropriate on the Caprice Brands website.
3. For verification purposes artists must include personal information to include; full name, age, legal mailing address and email address.
4. Contributing artists will be required to submit a *Statement of Originality and Ownership* prior to any commercial usage of artistic design submissions by the Company.
5. Submitting artwork to the Caprice Brands website in no way whatsoever implies or guarantees Caprice will approve display of the original design on the Caprice Brands "Fan Page" or apply the design commercially in any application beyond the Caprice Brands "Fan Page".
6. Multiple Entries. Caprice Brands shall allow artists' to submit / upload multiple illustrations / drawing designs which comply with provisions of the CONDITIONS OF ARTISTIC DESIGN SUBMISSION.
7. Payment provisions related to commercial application of artistic designs by Caprice are outlined in the CONDITIONS OF ARTISTIC DESIGN SUBMISSION.
8. Absolutely no pornographic images, nudity or graphically violent images will be considered for display on the Caprice Brands website.
9. Caprice Brands reserves the complete right at its sole discretion to remove any artwork design from the Caprice Brands web site or other application at any time, for any reason.
10. Complete program details take precedence over *Basic Program Rules* and are included within the CONDITIONS OF ARTISTIC DESIGN SUBMISSION as provided on the Caprice web site or available by contacting Caprice at XXX.XXX.XXXX.

In the event Caprice Brands identifies an illustration as being suitable for commercial application, Caprice or agent(s) acting on its behalf may contact you for the purpose of obtaining certain use



rights to the artwork. Caprice and or its agent(s) will contract for compensation to the contributing artist in the sum of One Hundred Dollars (\$100.00) USD for complete commercial use rights to the design. Contributing artists will receive artists' credit on commercial usage (the label, carton, promotion, etc.) of the design.

If Caprice selects an illustration / drawing design uploaded by a contributing artist who is a MINOR (under the age of eighteen) at the time of submission for commercial use, Caprice will require the completion of a signed and notarized Company approved release from a parent or guardian ensuring understanding and compliance with the CONDITIONS OF ARTISTIC DESIGN SUBMISSION.